

New Brunswick Equestrian Association
ANNUAL GENERAL MEETING

Welcome!



Association Équestre Nouveau-Brunswick
l'assemblée générale annuelle

Bienvenue!

New Brunswick Equestrian Association

ANNUAL GENERAL MEETING

October 31st, 2021

Fredericton, N.B.

AGENDA

- 1) Call to Order
- 2) Call for a Quorum
- 3) Approval of Agenda
- 4) Approval of Minutes
- 5) President's Address
- 6) Reports
 - a) Financial
 - b) Secretary
 - c) Membership
 - d) Communications
 - e) Recreation
 - f) Competitions/Officials/Youth Bursary
- 7) Motion to Ratify
- 8) Call for Nominations
- 9) Elections
- 10) Adjournment



President's Report



Mission Statement



The New Brunswick Equestrian Association is an umbrella organization for all equestrian activities and promotes horsemanship at all skill levels through education.

Who We Are...

The New Brunswick Equestrian Association is a not-for-profit sport-governing office that provides education, leadership and support to individuals, associations and businesses in New Brunswick's horse community. We provide our members with a variety of services, programs and benefits, and we represent their interests to the general public and to varying levels of government.

Our ongoing commitments to **communication, education and the well-being of horses** are reflected in the quality programs we offer. The NBEA strives to **represent the equine industry** in agriculture, industry, sport, and recreation through **education, grant funding, government lobbying, liability insurance, and participant programs.**

New Initiatives via Zoom

- Tune-Up Tuesdays – 8 sessions
- The Importance of the Coggins Test – March
- EGUS Explained – March
- EVH Explained – April
- Covid & Your Equine Business
- Importance of Credentials
- Benefits of LPID
- Chat with Jill Irving
- The EC Coach Status program

All available on the NBEA Videos webpage



[Tune-Up Tuesdays - Fitness Sessions with Equestrians](#)
with
Carol Mulholland

Veterinary Topics

Veterinarians Chat with the NBEA



• [Vaccines and Vaccination Programs - Dr. Martha Mellish](#)



• [EVH - Equine Herpesvirus - Dr. Kathleen MacMillan](#)

• [The Importance of a Coggins Test - Dr. Lynn Hood](#)



• [EGUS - Equine Gastric Ulcer Syndrome - Dr. Martha Mellish](#)

General Topics for Horsepeople, Stable Owners, and Equine Businesses

• [The Benefits of a Livestock Premises ID - Dr. Nicole Wanamaker](#)

• [Covid-19 and Your Equestrian Business - Mike King, CapriCMW](#)

• [The Importance of Credentials in the Equine Industry - Mike King, CapriCMW](#)

New Initiatives via Zoom

Mike King – Partner – CapriCMW



**Covid-19 and Your
Equine Business**

**The Importance of
Credentials in the
Equine Industry**



New Initiatives via Zoom



A Chat with Jill Irving

New Initiatives via Zoom

Veterinary Topics

Equine Vaccines

Dr. Martha Mellish, Diplomat ACT
New Brunswick Equestrian Association
December 10, 2020

UNIVERSITY OF PRINCE EDWARD ISLAND
people excellence impact

Dr Mellish Vaccinations

New Initiatives via Zoom

Veterinary Topics

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the following content:

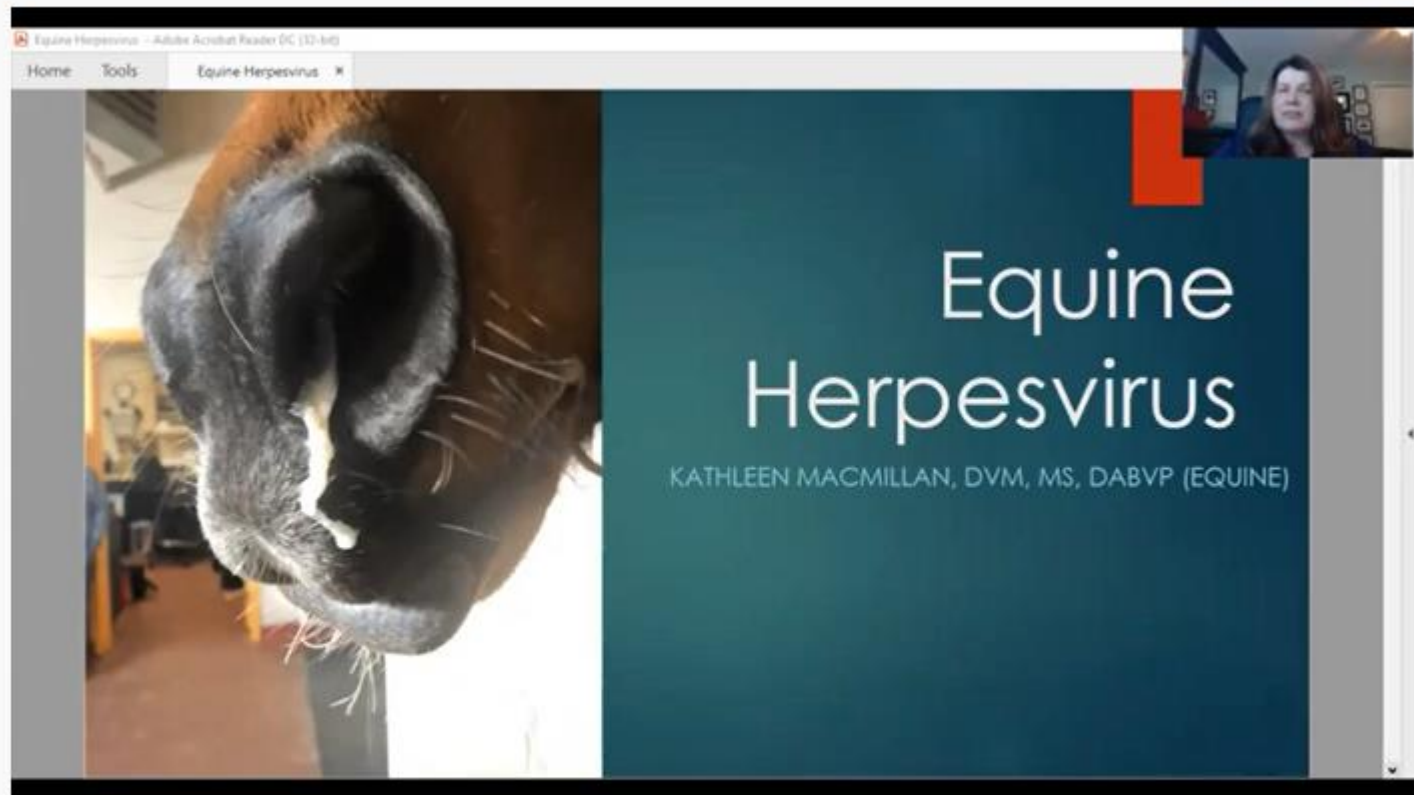
- UNIVERSITY of Prince Edward ISLAND
- EQUINE GASTRIC ULCER SYNDROME**
- MARTHA MELLISH, DVM, DACT
- NEW BRUNSWICK EQUESTRIAN ASSOCIATION

To the right of the slide is a video of four horses grazing in a green field under a clear blue sky. In the top right corner, there are three video thumbnails: the top one shows a woman with glasses, the middle one shows a man, and the bottom one shows a logo for the New Brunswick Equestrian Association (NBEA - AÉNB).

EGUS discussion with Dr. Martha Mellish

New Initiatives via Zoom

Veterinary Topics



EVH - Equine Herpesvirus Explained

Dr. Kathleen MacMillan

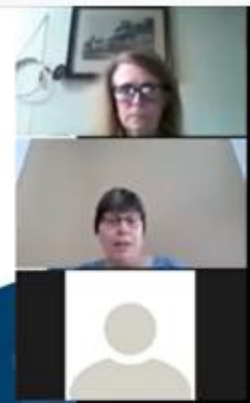
New Initiatives via Zoom

Veterinary Topics

Canadian Food Inspection Agency / Agence canadienne d'inspection des aliments

Equine Infectious Anemia

Canada



The Importance of a Coggins Test

Dr. Lynn Hood

New Initiatives via Zoom

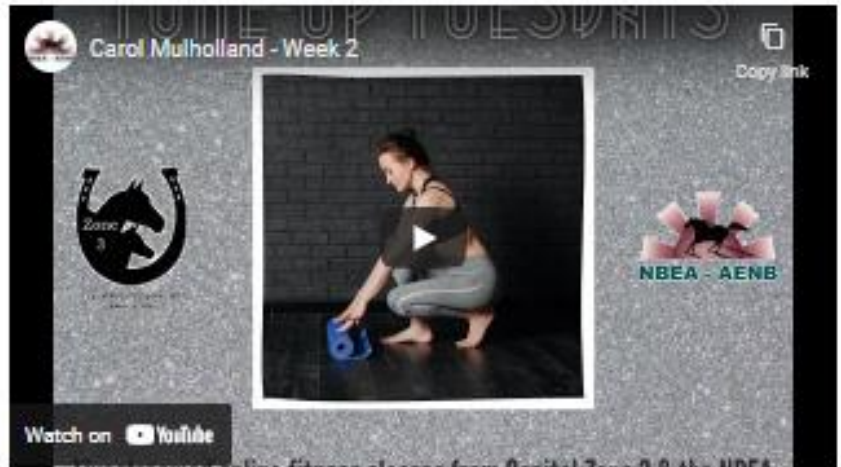
Tune-Up Tuesdays

Carol Mulholland

Week One



Week 2



New Initiatives via Zoom



|EC Coach Status Program - info session

Remote Broadcasting

- Remote wifi capability
- Facebook livestreaming
- Competitions, LTED clinics, seminars



NBEA and EC



- NBEA – Provincial Sport Organization (PSO)
- Equestrian Canada = National Sport Organization
- we administer national coaching programs: coaching/officials/sanctioned competitions under EC governing rules.
- NBEA President - attends monthly meetings,
- Heather Findlay sits on the National Rules and Stewards Committees; is chair of Category B division.

NBEA and the GNB

- Recognized PSO by the NB Government
 - Funding - Sport and Recreation Branch of Tourism, Heritage and Culture
 - Yearly funding application - NBEA held accountable for providing progressive sport
 - Must demonstrate with measurable data that programs lead to improvement and develop equestrian athletes/coach/officials via sanctioned competitions
-
- Coaching \$5000
 - Officials \$4000
 - LTED \$30,000
 - Rider Level and Pony Club \$4,500



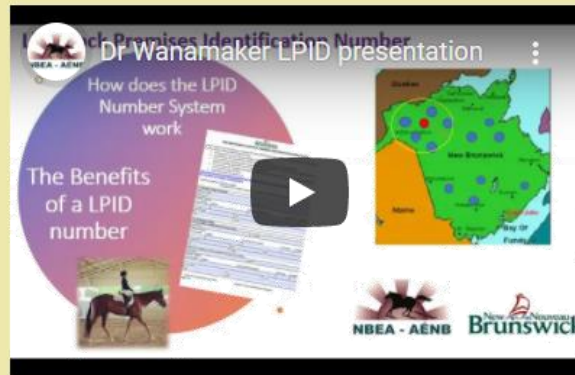
Premises ID - Livestock

- ▶ Promotion of this free program by the NBEA has resulted in an increase of registered properties by over a third.

Stable Owners!

- ▶ Do you have your **Premises ID number for LIVESTOCK**? [Learn more about this vital program here.](#)

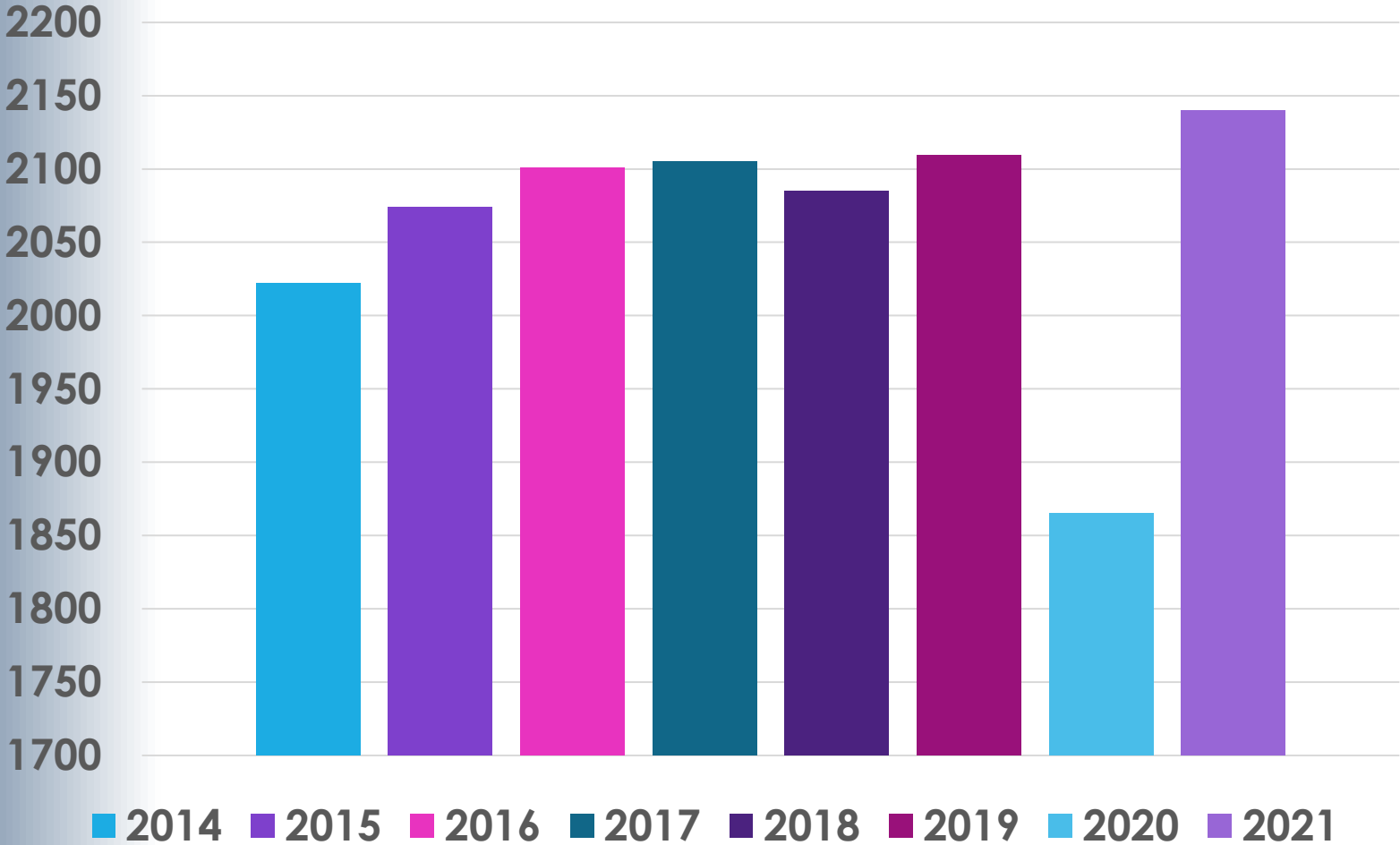
Watch the presentation from Dr. Nicole Wanamaker on the Premises ID for Livestock. Learn how it works and why it's so important for anyone who keeps even one horse or livestock animal on their property.



- ▶ Eligible for the **NB Farm Business Registry**? [Learn more here.](#)

[Farm Business Registry application form](#)

NBEA Membership



Equine Guelph – The Horse Portal

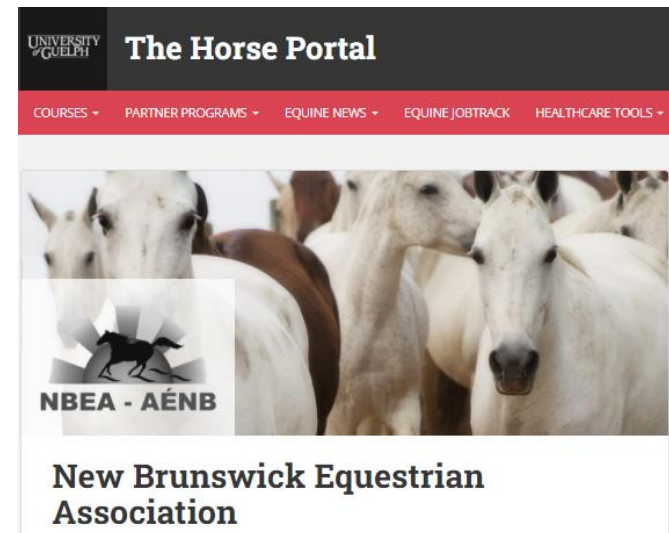
- ▶ NBEA Members receive a 15% discount on registration for online short courses

NBEA Membership Benefits

15% Member Discount

NEW! – As an NBEA member, you receive a 15% discount on short courses offered on The Horse Portal. Members will also earn certificates of completion from Equine Guelph – the horse owner’s Centre at the University of Guelph.

In addition, Equestrian Canada certified instructors/coaches may apply these certificates towards their [professional development credits](#).



Covid-19 in 2021



COVID-19 STATEMENTS, ANNOUNCEMENT, AND RESOURCES



Covid-19 in 2021

Bronze	Bronze/Gold
1 Eventing Derby	2 DNB
5 Hunter/Jumper Including provincial championships	
4 Dressage	
6 Combined Tests	

2021 Board of Directors

Executive

- President – Deanna Phelan – Geary
- Vice-president – Recreation/Breeds/Zones – Heather Findlay – Carlow
- Vice-president – Sports & Coaching – Kem Shears – Geary
- Secretary – Donna McInnis - Trois Ruisseaux



2021 Board of Directors

Directors-at-Large

- Laura Burtt – Upper Woodstock
- Heather Touchie-Blakely – Hanwell
- Karla Adams - Nackawic



2021 Board of Directors

Appointees

- English Coaching – Nicole Beaulieu – Charters Settlement
- Western Coaching – Cyndy Toner – Grand Falls
- Discipline Rep (hunter/jumper) – Megan Touchie – Fredericton
- Discipline Rep (dressage) – Taylor Smith – Fredericton
- Discipline Rep ex officio – Samantha Atkinson - everywhere



Financial Report - Revenues



NEW BRUNSWICK EQUESTRIAN ASSOCIATION INC.
Statement of Revenues and Expenditures
Year Ended December 31, 2020

	2020	2019
REVENUES		
Provincial funding	\$ 63,250	\$ 76,965
General memberships	77,730	78,228
Other related fees	3,135	13,952
Insurance	11,095	10,370
Coaching	2,980	7,635
Competitions	996	3,009
Long-term equestrian development	13,325	9,870
Equine Canada	10,598	10,621
Recreation	1,020	1,045
Miscellaneous	1,797	5,208
	185,926	216,903

Financial Report - Expenses

EXPENSES

Insurance	27,328	27,480
Memberships	10,188	7,221
Office	10,565	13,356
Administration	32,103	36,942
Officials	2,341	1,039
Competitions	6,079	12,732
Disciplines	4,030	9,500
Recreation division	1,220	3,278
Long-term equestrian development	40,952	33,021
Communications	992	887
Coaching	6,062	17,894
Equine Canada	9,434	11,641
Board of Directors	1,149	3,024
Professional fees	1,800	1,800
	154,243	179,815
EXCESS OF REVENUES OVER EXPENSES	\$ 31,683	\$ 37,088

Secretary's Report

Meetings of the 2021 Board of Directors

Meeting dates, all via zoom with the exception of Nov 1, 2020 :

Regular meetings :

- #1 Following our AGM Nov 1, 2020 in person
- #2 Dec 6, 2020
- #3 Jan 17, 2021
- #4 Feb 21, 2021
- #5 March 28, 2021
- #6 April 25, 2021
- #7 May 30, 2021
- #8 Aug 30, 2021
- #9 Sept 20, 2021



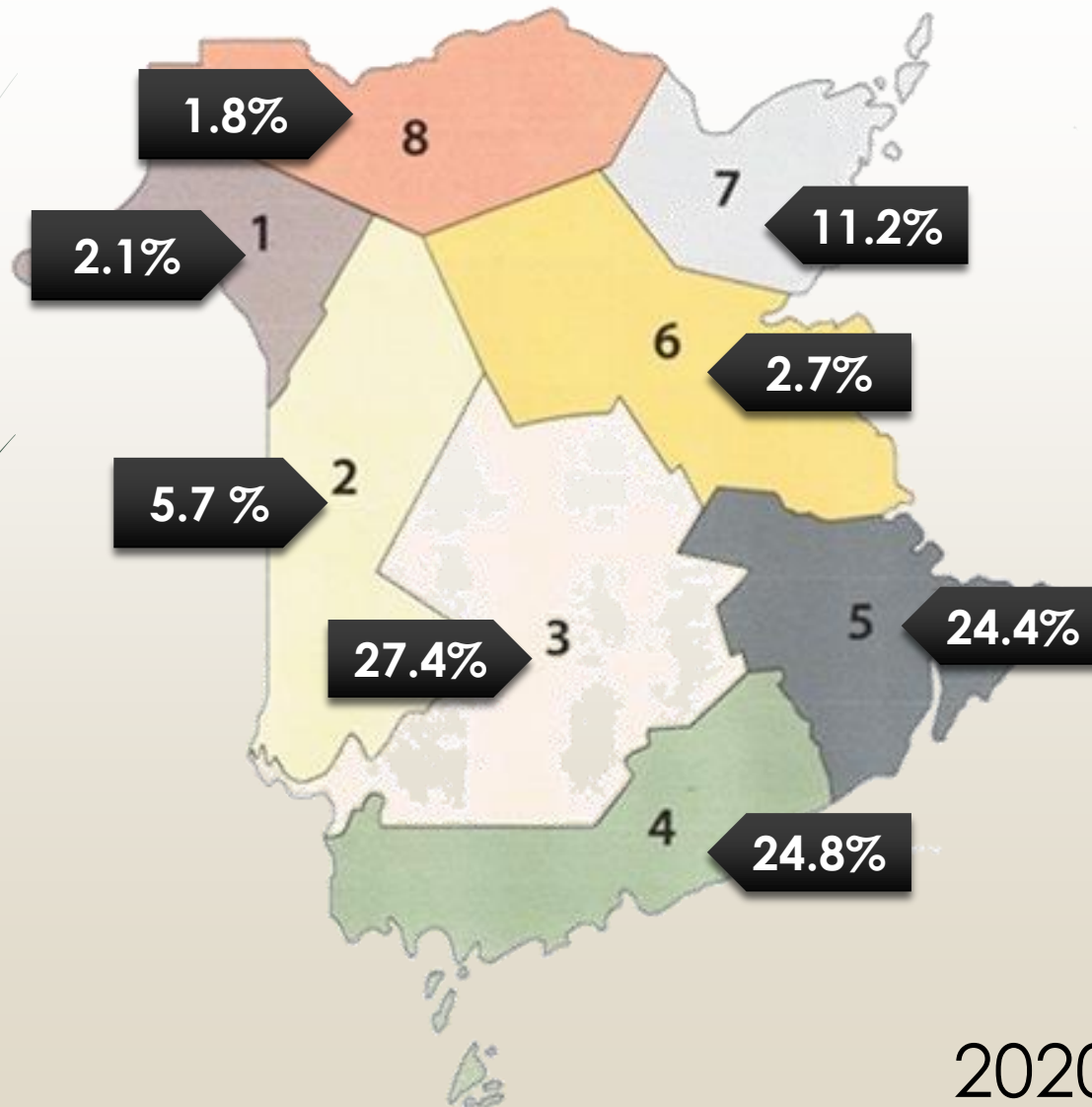
In addition we had adhoc meetings on Feb 21 & Oct 20 and an executive meeting on Sept 20th.

Respectfully submitted: Donna McInnis

2020 Membership Report

Zone	Total	Members		Coaches		Officials		Clubs
		Male	Female	Male	Female	Male	Female	
1- Edmundston Republic	40	11	29	0	2	0	0	1
2- Woodstock Western Valley	106	26	80	1	2	0	1	2
3- Fredericton Capital	511	87	424	1	13	0	3	5
4- Saint John Fundy	462	62	400	1	13	0	1	5
5- Moncton South East	455	89	366	0	9	0	1	4
6- Miramichi Miramichi/Kent	51	13	38	0	0	0	0	2
7-Bathurst Chaleur/Peninsula	209	46	163	0	7	0	0	0
8-Campbellton Restigouche	22	7	15	0	0	0	0	0
Out of Province	9	0	9	-	-	-	-	0
Subtotal	1865	341	1524	3	46	0	6	19
Total		1865		49		6		

Membership Report



2020 numbers



Total membership for 2020

- Juniors - 612
- Seniors - 1253
- Total Membership: 1865
- Decrease of 244 over 2019

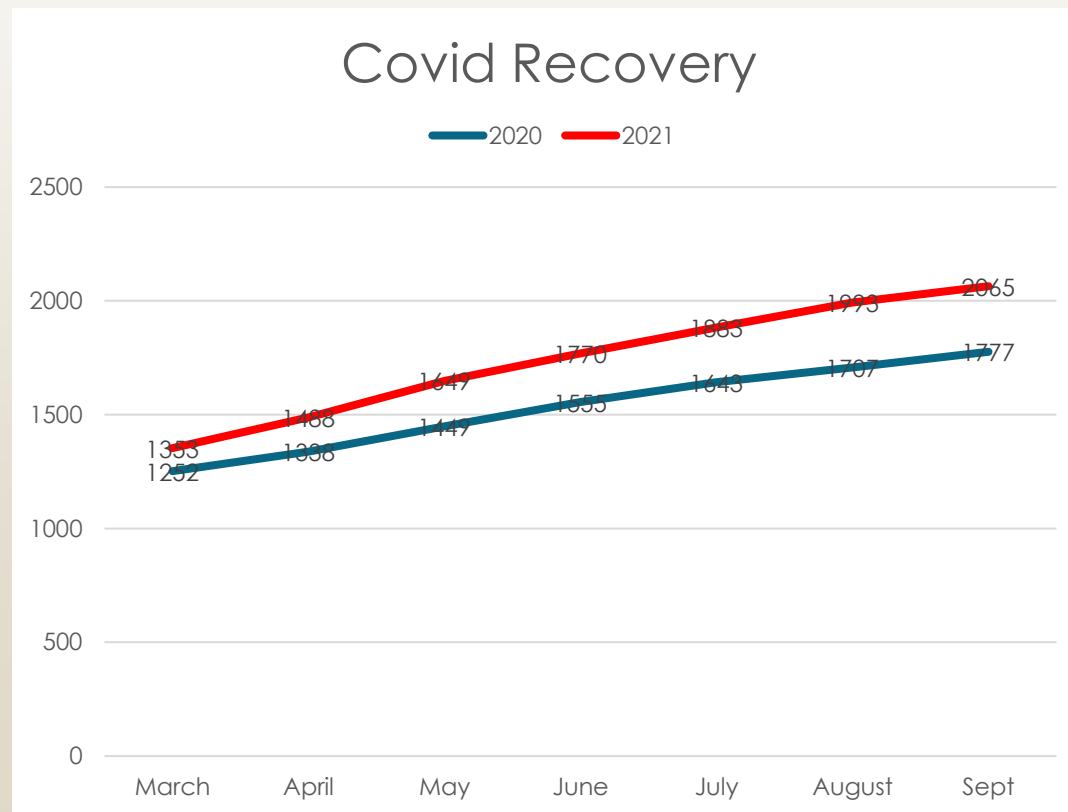
Current Membership for 2021:

2140

as of October 29, 2021

Effects of Covid-19 on Membership

	March	April	May	June	July	August	Sept
2019	1501	1606	1741	1840	1956	2027	2076
2020	1252	1338	1449	1555	1643	1707	1777
2021	1353	1488	1649	1770	1883	1993	2065



Communications

FACEBOOK

NBEA page – 3.7k followers



Typically, reach 1100 people every day,



INSTAGRAM

Followers up 22% to 700; reach is up 25.7%



Communications

NEWSLETTERS

- A total of **30,203** emails were delivered in the past 12 months through **19** mailings, including monthly newsletters.
- **38%** were opened on average. This is above the industry average for sport organizations.
- Email addresses from the NBEA membership databases are updated each month.
- Each French translation of the newsletter is viewed an average of **68** times.



Interzone competition is now permitted throughout New Brunswick (wool), but Covid-19 restrictions continue to limit the scope. The June version of the Garry Hill

Communications



YouTube Channel “NB Equestrian Association”

- 66 videos
- 21 added in the past 12 months
- 80 subscribers
- 6338 views
- Full set of Rider Level standards videos
- All accessible from our website
nbea.ca/Videos

Rider Level Testing

Rider Level Report – as of October 28, 2021

Total certificates awarded for 2021 to date: **107**

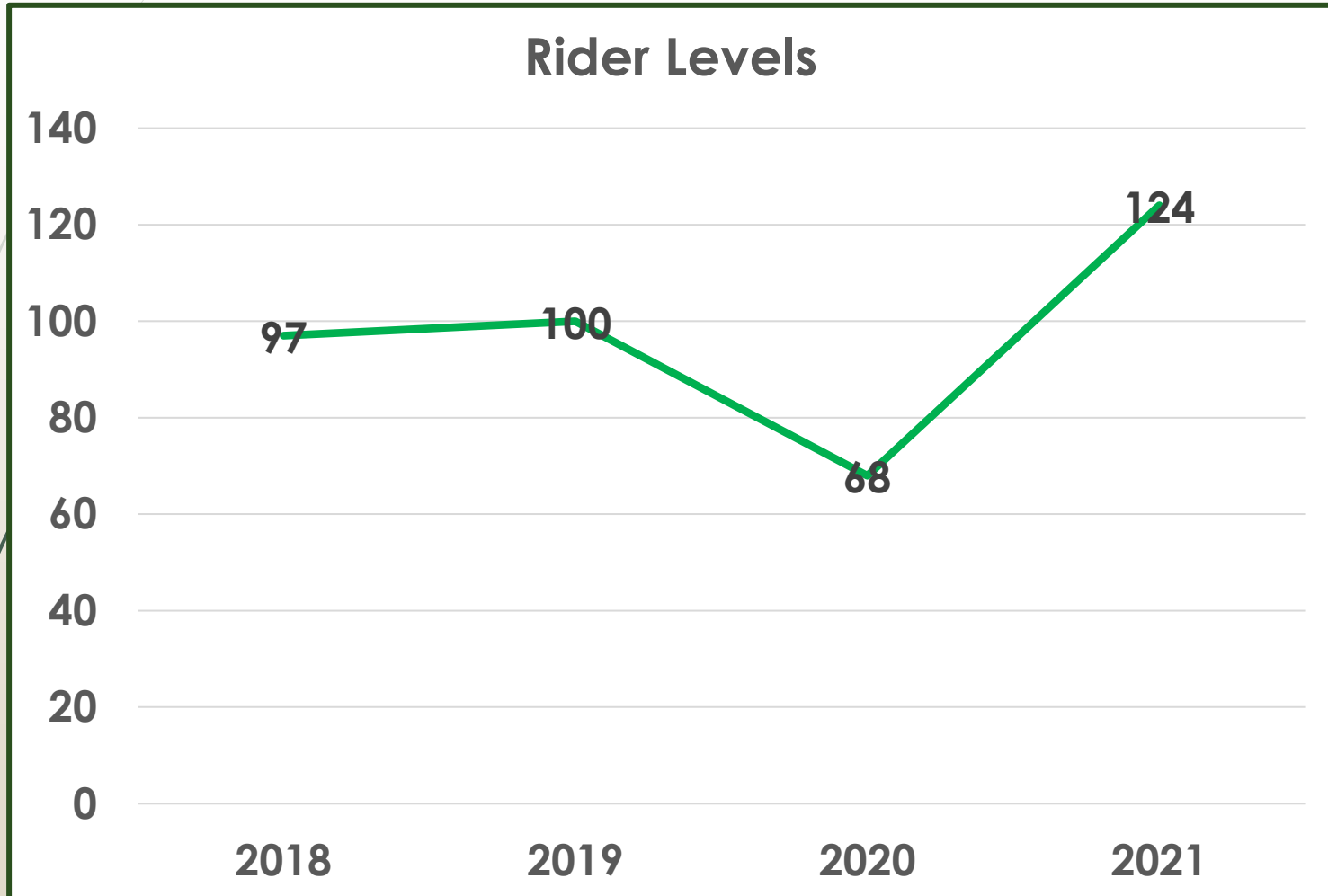
Pending evaluations: **18**

English Rider Level 1	35
English Rider Level 2	14
English Rider Level 3	29
English Rider Level 4	6
English Rider Level 5	3
English Rider Level 6	7
English Rider Level 7	2
English Rider Level 8	1
Western Rider Level 1	3
Western Rider Level 2	4
Western Rider Level 3	3
Western Rider Level 4	1

English:	96
Western:	11

\$1540 awarded so far in
Rider Level recognition
funding.

Rider Level Testing





Coaching Activities in 2021

- English Coaching Prep Series – 5 clinics
- English Coaching Evaluation – 5 candidates for Instructor
- EC Coach Status Zoom seminar
- Seminar in November potentially

Coaching Budget - \$5000

Recreation Report





New Brunswick
EQUESTRIAN ASSOCIATION
Ride & Drive Program

Ride & Drive Stats for 2021

- **425** Registered Participants – **82 new** in 2021 so far
- **69** milestone award recipients
- Average # of hours spent riding or driving was **149** hours per person.



Budget - \$3500

Competitions Report

Bronze	Bronze/Gold
1 Eventing Derby	2 DNB
5 Hunter/Jumper Including provincial championships	
4 Dressage	
6 Combined Tests	

Competition/Biosecurity Funding Awarded in 2021

Capital Zone Dressage Show		210.00
Capital Zone 3 Horse Show	Competition Subsidy	105.00
Geary Hill Equestrian Challenge	Competition Subsidies (3 competitions)	405.00
Matthew Straight	Competition Subsidy- Aug 7th Derby	105.00
Dressage New Brunswick	Competition Funding DND #3 Aug 14/15	356.80
Geary Hill Equestrian Challenge	H/J Show- August 28th-Competition Subsidy	105.00
Geary Hill Equestrian Challenge	August 21st-Competition Subsidy	210.00
Geary Hill Equestrian Challenge	July 17th-Steward's Fee	293.25
Cadence Stables		165.00
Dressage New Brunswick	DNB #4- Competition Subsidy	354.84
Geary Hill Equestrian Challenge	Competition Subsidy- September 25th	67.50
		<hr/>
		2,377.39

Total funding allotted to support officials hiring to eligible competitions meeting biosecurity standards in 2020 - \$1222.50
Increase in 2021 of \$1154.89
Budget - \$9000

Officials Reports

NB currently has **6.5** accredited Equestrian Canada officials:

Judges:

- Eventing
- Hunter/Jumper
- Hack/Equitation
- Dressage
- General Performance

Course Designers:

- Hunter
- Jumper
- Eventing

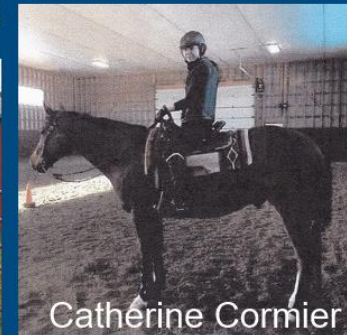
Steward



Youth Bursaries

Eight \$500 Bursaries were awarded in 2021.
The following riders were selected:

NBEA Youth Bursary 2021



**\$4000
budget**

Dressage

- 16 riders registered
- Ages 15 to 65
- 4 rounds of test rides & coaching sessions
- Levels Intro to Second Level
- 9 riders qualified for bridge-to-competition funding

LTED Report



Eventing

- 9 riders registered
- Ages 11 to 49
- Multiple lessons, clinics, seminars
- Starter to Preliminary levels
- 6 riders qualified for PEI horse trail team funding

LTED Eventing

A total of 17 NB horse/rider pairs on 5 teams competed at the EC sanctioned Strathgartney Horse Trial and Team Challenge September 25-26 in Bonshaw, PEI



Team Challenge Results



1.	NB LTED Team 2	119.6	
2.	Discover Eventing NB	121.5	
3.	NB LTED Team 1	127.9	
4.	Foshay Fun Team	130.0	
5.	Sassy Seaglassians	211.7	
6.	Explore Eventing NB	224.3	

LTED Jumping

Jumping

- 14 riders registered
- Ages 14 - 56
- 11 riders eligible for two clinics with Jen Hamilton
- Participation in 5 hunter/jumper competitions in NB
- 0.70m to 1.10m



Total LTED Budget - \$30 000

End of Reports



Motion to Ratify Actions of Board

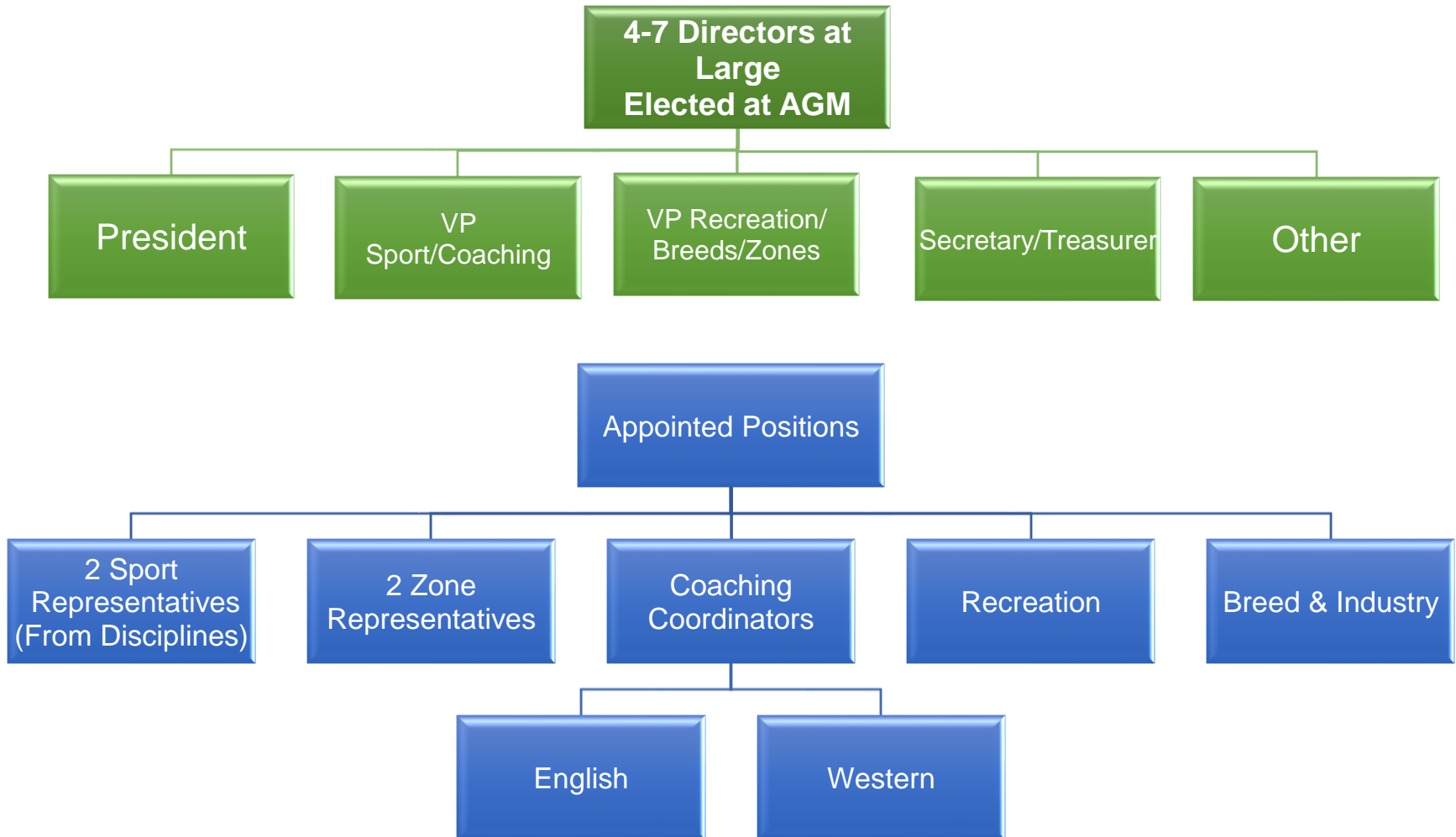
Motion: to adopt of the following resolution:

Whereas, all actions of the officers and directors from November 1, 2020 to October 30th, 2021 have been duly presented to the members at the Annual General Meeting duly called and assembled, be it resolved, that the members of the New Brunswick Equestrian Association hereby ratify all actions of the officers and directors as presented to the members.

Election



NBEA Board of Directors



Appointed Board Members - 2021

- These individuals do not need to be nominated:
 - Nicole Beaulieu (English coaching)
 - Cyndy Toner (Western coaching)
 - Sport rep
 - Sport rep

* Sport reps are chosen by disciplines and two are elected to the Board

Re-offering Directors at Large

- Deanna Phelan
- Heather Findlay
- Donna McInnis
- Kem Shears
- Heather Touchie Blakely
- Laura Burt
- Karla Adams

Nominations from the Floor

Call for Nominations



NOMINATE!

Election



No election for the 2022 Board was required. All seven reoffering Directors returned by acclamation.

Thank you!



Ride & Drive Prizes



NBEA - AÉNB



NBEA Bronze Year-End Awards

